



COMPANY PROFILE

Brand. Build. Grow.

A modern, AI-powered digital growth agency for startups and small businesses.

Web Design

Performance Marketing

Branding

Local SEO

AI Automation

Growth shouldn't be a **game of chance.**

Global Info Edge is a full-service digital marketing agency built on a single belief: business growth should be systematic, measurable and predictable. For 12+ years we've built the growth engines behind 250+ businesses worldwide — websites, ad systems, brands and automation that turn attention into revenue.

MISSION

To turn growth from guesswork into a system you can count on — predictable pipeline, measurable returns, and revenue that compounds month after month.

VISION

A world where world-class marketing isn't reserved for enterprise budgets — by 2030, the growth partner behind 1,000 founder-led businesses, each running on a funnel it owns, data it controls, and results it can verify.

12+ 250+ ₹50Cr+ 5M+ 4.9★

Years
experience

Clients worldwide

Ad spend managed

Leads
generated

Rating · 250+
reviews

TRUSTED BY 250+ BUSINESSES WORLDWIDE



One partner. The whole growth engine.

01 Systems over chance

Growth should be engineered, not gambled. We build repeatable systems, not one-off wins.

02 Measure everything

If it isn't measured, it isn't managed. Every rupee and every lead is tracked back to revenue.

03 Senior team, no handoff

Lean, senior specialists. The people who pitch are the people who deliver — no B-team after the sale.

04 Everything under one roof

Web, ads, branding, local SEO, tracking and automation from one accountable team — without juggling six vendors.

05 Receipts, not opinions

Real numbers, not vanity metrics. We show our work — the wins and the misses.

06 You own it all

Your website, your code, your ad accounts, your data. No lock-in, ever.

07 AI as leverage

We pair human strategy with AI automation so good work scales without losing the craft.

08 Premier-Partner expertise

A Google Premier Partner (top 3% of agencies) and Meta Business Partner managing ₹50 Cr+ in ad spend.

Everything you need to **grow** online.

01

Web Design & Development

Websites that look like the future and convert like the present.

02

Landing Page Design

High-converting landing pages built for paid traffic.

03

Paid Ads Marketing

Google & Meta ad campaigns engineered for profitable, predictable growth.

04

Tracking & Reporting

GTM, GA4, Google Ads, Meta Pixel, Clarity, Search Console & Bing — one measurement system for every click, lead and sale.

05

Local Business Marketing

Own your neighbourhood on Google, Maps and WhatsApp.

06

Social Media Marketing

Content and ads that build a brand, not just a feed.

Services continued →

Build, launch, automate & host.



Branding & Identity

A brand system you can build a company on.



Startup & SMB Launch

0 → 1 online presence for startups and small businesses.



AI Automation

Put the busywork on autopilot — AI workflows that capture, qualify and follow up with every lead.



Web Hosting & Cloud

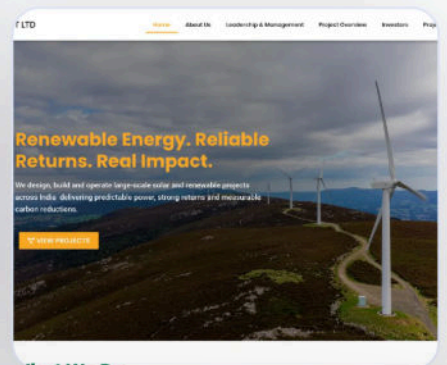
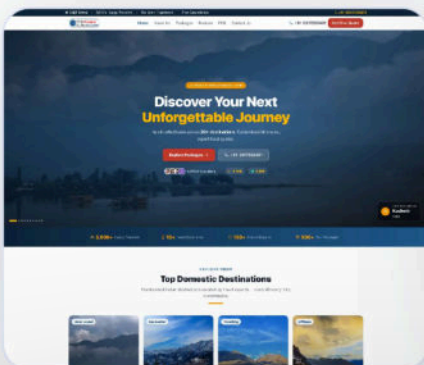
Hosting, business email and website security — set up, managed and supported on monthly AMC plans.

ADD-ON

Website Maintenance / AMC

Keep your website fast, secure and up to date.

SELECTED WORK



Pick the outcome. We build the system.



Full-Funnel Marketing System

One system across ToFu, MoFu & BoFu that turns strangers into customers and customers into advocates.



Lead Generation Engine

A predictable pipeline of qualified enquiries.



High-Converting Website

A site engineered to turn visitors into calls and enquiries.



Profitable Paid Advertising

Ad spend that returns more than it costs.



Local Market Domination

Be the obvious choice in your city on Google & Maps.



Memorable Brand Identity

A brand people remember and trust.



Sales & Follow-up Automation

Every lead captured, qualified and followed up — automatically.



30-Day Launch

A complete brand + website live in 30 days.



Social That Converts

Content and ads that build the brand and drive enquiries.

Specialised playbooks for 12 industries.



Healthcare & Clinics

Hospitals, multi-speciality, dental, derma, IVF, diagnostics.



Real Estate

Developers, brokers, channel partners, PropTech.



Wellness & Ayurveda

Ayurveda, naturopathy, yoga retreats, supplements, skincare.



D2C & E-commerce

Apparel, beauty, home, F&B, lifestyle brands.



Fintech & Financial

Lending, wealth, insurance, payments, advisors.



SaaS & B2B Tech

Product startups, B2B SaaS, dev tools, AI products.



Education & EdTech

Schools, K-12, coaching, upskilling, EdTech apps.



Travel & Hospitality

Tour operators, boutique hotels, resorts, OTAs.



Local Services

Salons, gyms, restaurants, repair, home services.



Senior Care & Living

Assisted living, home care, retirement communities.



Manufacturing & B2B

Industrial, exports, distributors, MSME manufacturers.



Non-profit & Impact

NGOs, foundations, CSR, social enterprises.

A system, not a guess.

Four steps from bottleneck to scale — each one measurable, each one accountable.

01

Diagnose

We find the one bottleneck capping your revenue before spending a rupee.

02

Design the system

Strategy, funnel and plan mapped to a measurable goal.

03

Build & launch

Website, ads, tracking and automation shipped fast — and live.

04

Measure, optimise & scale

Every lead tracked back to revenue; we double down on what works.

Real businesses. Real numbers.

300+

/day

quality travel enquiries
per day

PTW Holidays · Ads · Funnels
· CRM

\$1M+

Google Ads managed

All Auto Part Store · US lead-gen,
Dubai HQ

₹204

cost per lead — down
~60% from ₹500+

Senior care

#1

in Gisborne across
every core local search

Flow Joinery · Local SEO

**Full
occupancy**

at a Gurgaon care home

Age Ventures India

10+ yr

partnership

Power Of Mind · Sydney ·
Website & Hosting

TRUSTED BY 250+ BRANDS WORLDWIDE



In their words.

4.9★

Average rating across
250+ verified reviews

Google · Clutch
client testimonials



Working with Chandan Kumar and the team at Global Info Edge has helped us build a complete lead generation ecosystem... We now generate more than 300 quality travel inquiries per day while maintaining strong lead quality.

Rahil Samyal

Founder & CEO, PTW Holidays Pvt. Ltd.



Global Info Edge helped us far beyond advertising — landing pages, CRM, hosting and continuously improved Google Ads. Having one team manage the entire lead-generation ecosystem made a significant difference.

Irfan Khan

Founder & CEO, All Auto Part Store · \$1M+ ad spend



One of the best decisions we made for our marketing. They rethought our entire process... and helped us reach full occupancy at our Gurgaon care home while generating high-quality enquiries.

Arun Gupta

Founder, Age Ventures India



I've worked with Global Info Edge for more than ten years... A trusted partner who understands both the technical and the business side.

Lisa Lamba

Founder, Power Of Mind · Sydney

TRUSTED & CERTIFIED

Credentials, partners & team.

Google **Premier Partner 2024**

Meta Business Partner

Shopify Partner

Microsoft Advertising Partner

GST Registered · 20COBPM6011G1ZM

Udyam · MSME

Startup India · DPIIT

SSL-secured · You own your code

ADVERTISING & CLOUD PARTNERS



LEADERSHIP & TEAM



Vineeta Mehta
Investor & Founder

The conviction and long-term backing behind the company.



Chandan Kumar
Founder & Performance Marketing Director

17+ years — Google & Meta ads, funnels and growth.



Siddhant Aryan
Lead Designer & AI Automation

5 years building fast, conversion-focused websites.



Aman & Rupali
Graphic / Video & Content

Design, video editing and content creation.

LET'S TALK

Let's build your growth engine.

Book a free strategy call — honest next steps, even if we're not the right fit.

WEBSITE

www.globalinfoedge.in

PHONE / WHATSAPP

+91 91559 93311

EMAIL

[\[email protected\]](#)

HOURS

Mon–Fri · 9:00–19:00 IST



Scan to see our reviews

GLOBAL INFO EDGE ग्लोबल इन्फो एज

REGISTERED

Kushwaha Bhawan, Garhwa,
Jharkhand – 822114

DELHI

Kehar Singh Estate, Near Saket
Metro, New Delhi – 110030

NOIDA

Unit B-175, Golden I, Tech Zone IV,
Greater Noida, UP – 201318

Facebook /GlobalinfoEdgeln

Instagram @globalinfoedge

LinkedIn /company/globalinfoedge

X @globalinfoedge

YouTube @globalinfoedge

Brand. Build. Grow.

Google Premier Partner 2024